

ENCORE CERAMICS

PRODUCT INFORMATION & USAGE

APPLICATIONS

	ALLOY	CRACKLE	GLOSS	HERITAGE	MATTE	JEWEL/ QUARTZ	PRECOCIOUS	SHEER	WASH
Interior Wall	YES	YES	YES	YES	YES	YES	YES	YES	YES
Light Traffic Floor	YES	YES	YES	YES	YES	YES	YES	NO	YES
Shower Wall	NO BRONZE	YES	YES	YES	YES	YES	YES	YES	YES
Shower Floor	NO BRONZE	YES	YES	YES	YES	YES	YES	NO	YES
Steam	NO BRONZE	YES	YES	YES	YES	YES	YES	NO	YES
Exterior Wall	NO BRONZE	YES	YES	YES	YES	YES	YES	YES	YES
Pool/Fountain	NO	YES	YES	YES	YES	YES	YES	NO	YES
Frost Resistant	YES	YES	YES	NO	NO	YES	YES	NO	NO
Fireplace Surround	YES	YES	YES	YES	YES	YES	YES	YES	YES

POOLS, SPAS, & WATER FEATURES

- Only experienced professional tile installers should install our products in pools.
- Product Selection: Size guidelines vary by state for pools and water features. Refer to your local guidelines for acceptable sizes. Sheer and Alloy glazes are not recommended.
- Preparation: Most tile failures can be traced back to substrate preparation. It's vital that your contractor follow all steps outlined in TCNA P602.
- Sealing: Sealing is required to protect from materials that may stain and to protect the finish by fill in microscopic pores that may otherwise trap discoloring materials. Follow sealing manufacturer's guidelines for maintenance.

VARIATION

- The nature of our handcrafted processes gives you a unique, beautiful tile. Our process starts with the clay body; we mix our clay body in-house from dry ingredients. From there we create and mix all our stains and glazes as well. We source our raw materials direct from quarries around North America and just like with stone there is natural variation between shipments of our materials.
- Many of our tiles are hand-cut and our glazes are hand-applied using different methods. They are fired in small kilns with individual personalities. Our glazes and kilns can be affected by weather as well, so heatwaves and cold snaps can affect the final product.
- Our processes are kept organic by design. We appreciate the beauty of a handcrafted tile and that is reflected in the designs of our tiles and glazes. In selling customers on our variation, it's helpful to approach it like you would a natural stone.
- Glazes are mixed in very small batches. Most orders require multiple batches of glaze which can add to the variation.
- Use our Glaze Sign-Off forms available on our Support Site in addition to loose pieces and photos on our website to educate yourself and your customers on our range and variation.
- Expect to see ANY or ALL of the range in an order. Full range isn't guaranteed, but our goal is to get you as much variation as possible.
- Size Variation – There are many factors in our processes that may result in a slight variation in sizing. This can be over multiple orders or in a single order. We do what we can to mitigate this as much as possible, but some variation in size is unavoidable and part of the beauty of our tile. This shows up in mosaics as uneven grout joints – this is normal and to be expected.